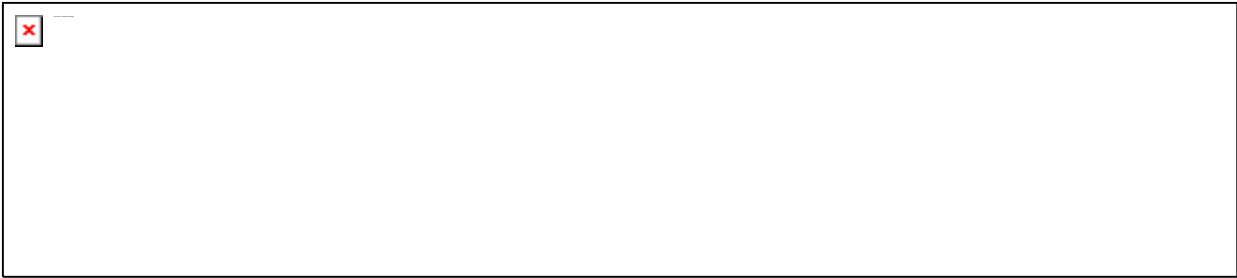
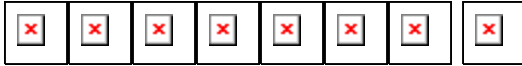


## Dwight Sley

**From:** Carl Mitchell, Vice-President Sales [rgoodfellow@dynamicags.ccsend.com] on behalf of Carl Mitchell, Vice-President Sales [cmitchell@dynamicags.com]  
**Sent:** Thursday, October 27, 2011 3:34 PM  
**To:** Dwight Sley  
**Subject:** Dynamic October Commercial News



## Dynamic Commercial News

October 2011

### Inside This Issue

[Dynamic V8 Wins Award](#)

[ICEBO 2012](#)

[Greenbuild 2012](#)

[AHR Show](#)

[IAQ Links](#)

[Green Schools](#)

[Green Buildings](#)

[LEED](#)

[Lung Association](#)

[U.S. EPA](#)

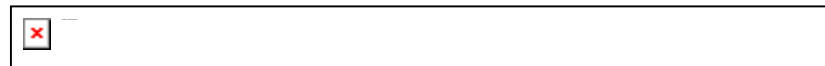
This month we are proud to share the details about a prestigious industry honor that was recently awarded to us. It's another indication of a growing awareness about Dynamic Air Quality Solutions, and our positive impact on IAQ and energy savings.

In addition, we are honored to share with our readers some exciting recent events we attended. Our participation at these industry events continues to build more awareness and demand for our products, such as the Dynamic V8 Air Cleaning System, providing performance and value to our customers across many industries.

Carl Mitchell, Vice-President Sales  
[cmitchell@DynamicAQS.com](mailto:cmitchell@DynamicAQS.com)

### [Dynamic Wins ed+c and Sustainable Facility's Reader's Choice Award](#)

### [Dynamic V8 Voted Best Product](#)



During the first week of October, just before the opening of the 2011 Greenbuild Conference in Toronto, Dynamic Air Quality Solutions was thrilled to find out that the Dynamic V8 Air Cleaning System was chosen by readers of [Environmental Design + Construction \(ed+c\) and Sustainable Facility](#) as one of the best products in 2011. The Dynamic V8 was selected as the winner in the Mechanical/HVAC Products category.



In 2008, ed+c and Sustainable Facility magazines embarked on an online awards contest that gives manufacturers a chance to see how their products stack up in the eyes of the magazines' readers, voting for the crème de la crème of green building products that best combine sustainable attributes with ease of use and installation.

The Dynamic V8's unique technology controls all three types of indoor contaminants: particle, biological and gaseous. Compared to traditional alternatives, the air cleaning system uses two thirds less energy, has a maintenance cycle that is measured in years rather than months, and can provide an indoor environment with air cleaner than the air outside. The Dynamic V8 has been installed in over 50 LEED projects, including ASHRAE Headquarters, and helps earn LEED points in both IEQ (MERV 13) and Energy and Atmosphere (90.1 fan horsepower requirements).

"Now in our fourth year, these awards represent the best of the best in sustainable building products," said Derrick Teal, editor for ed+c and Sustainable Facility. "We are pleased with the selections our readers made, and look forward to showcasing Dynamic and all of the other winners at Greenbuild this week."

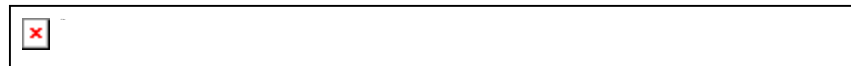
"Selection by the readers of ed+c and Sustainable Facility, the users of our products, is quite an honor," said Duke Wiser, president of Dynamic. "Our air cleaning system is an excellent tool in terms of reducing the energy and environmental footprint of an HVAC system. Thanks to the readers for voting us the winner this year."

Winners are highlighted in the October issues of each magazine. The competition was intense. In the HVAC category we were up against a number of fine products from many fine companies. Thank you for all of clients and patrons that cast their ballots for the V8.

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## [Energy Efficiency Experts Learn About Dynamic at ICEBO 2012](#)

### **International Conference for Enhanced Building Operations**



Last week in New York City, Duke Wiser, president of Dynamic Air Quality Solutions, addressed seminar attendees from around the world to elaborate on his paper ["Improve Indoor Air Quality, Energy Consumption and Building Performance: Leveraging Technology to Improve All Three"](#).

According to Duke, "This has been a great opportunity to get in front of ICEBO's international group of practitioners, policy makers, and researchers who are looking for means to improve health and comfort, and minimize the energy consumption, operating costs, and environmental impacts of buildings."

ICEBO is the leading forum for timely exchanges among individuals focused on the continuous improvement and maintenance of

buildings, design, their energy usage, and environmental impact. The conferences provide cross-cutting exchanges among engineers, architects, energy managers, government agencies, contractors, suppliers and building scientists. The goal is to ensure that building systems remain optimized continuously, recognizing the importance of adjustments, when building uses change, and the opportunities for improvements, when advanced technologies are introduced.

ICEBO gathers and distributes information on the newest energy technology, applications, and products from around the world. The agenda has expanded recently to include the environmental benefits of enhanced building operations, including the reduction of carbon emissions. In these areas, ICEBO works closely with the American Society of Heating, Refrigerating, and Air-Conditioning Engineers, the U.S. Green Building Council, the Building Commissioning Association, the California Commissioning Collaborative, and others.

For more information, visit the [ICEBO](#) website.

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## **Dynamic's Duke Wiser Addresses GreenTech Symposium**

### **At Greenbuild 2011 in Toronto October 6th**

Dynamic Air Quality Solutions was recently selected by the USGBC and Regenerative Ventures, Inc. as one of the top 30 companies in the emerging "CleanTech" market with exceptional solutions for the building industry.

The summit included brief presentations by the top companies and networking sessions with key professionals in the GreenTech industry. In the presentation given by Duke Wiser, president of Dynamic Air Quality Solutions, the influence of filtration technology on IAQ, energy savings and sustainability was discussed. According to Duke, "Dynamic is proud to invest in initiatives such as GreenTech, as we put our money where our mouth is, in terms of reaching the people that influence sustainability initiatives at major companies around the world."

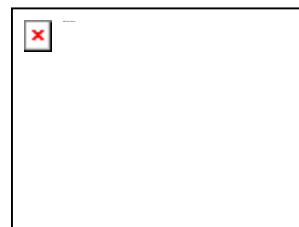
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## **Join Us At The AHR Show**

### **Booth #1500 January 23-25, 2012**

The 2012 Show in Chicago is shaping up to be the largest AHR Expo ever, and Dynamic Air Quality Solutions will be there once again along with over 2,000 exhibiting companies from all around the globe.

AHR Expo is the one event where leading manufacturers and innovative suppliers showcase their latest products: from the most energy efficient systems and more sustainable building technology to state-of-the-art automation and controls, software, innovative tools, services, and much more.



Make your plans now to be at the world's largest HVAC&R marketplace. Come by and join us at Booth #1500!

**About Dynamic Air Quality Solutions**

Since 1982, Dynamic Air Quality Solutions' mission to its customers has been to develop and bring to market innovative, technologically advanced and affordable solutions to help clients optimize air quality, energy consumption, and the environment. For more information, visit our website at [www.DynamicAQS.com/commercial/](http://www.DynamicAQS.com/commercial/).

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